



## Sponsorship & Vendor Opportunities Bark City Festival – May 13, 2022

### Top Dog Sponsor – SOLD

- Limited to 1
- Formal recognition as Top Dog Sponsor at the Bark City Festival.
- Sponsor logo & **link to company website** on the Bark City Festival event page.
- **Bark City Festival social media acknowledgement**
- Recognition on website and on all event print/online advertisements as Top Dog Sponsor
- Waived team entry fee to participate in the Bark City Festival Dog Home competition
- Waived vendor booth space entry fee
- 6 tickets to the Bark City Festival After Party
- **Exclusive sponsor category**

### Champion Sponsor – \$1000

- Limited to 10
- Formal recognition as Champion Sponsor at the Bark City Festival.
- Sponsor logo on the Bark City Festival event page
- Recognition on website and on all event print/online advertisements as Champion Sponsor
- 4 tickets to the Bark City Festival After Party
- **Waived team entry fee to participate in the Bark City Festival Dog Home competition**
- **Waived vendor booth space entry fee**

### Watch Dog Sponsor – \$500

- Formal recognition as Watch Dog Sponsor at the Bark City Festival.
- Sponsor logo on the Bark City Festival event page
- Recognition on website and on all event print/online advertisements as Watch Dog Sponsor
- 2 tickets to the Bark City Festival After Party
- **Waived vendor booth space entry fee**

### Booth Vendor – \$350

- Ability & space to set up booth at the Bark City Festival
- 2 tickets to the Bark City Festival After Party

# SPONSORSHIP FORM

\_\_\_\_\_ Yes! We would like to sponsor the 2022 Bark City Festival: A nonprofit festival for pets! Enclosed, please find our payment for sponsorship level \_\_\_\_\_ in the amount of \$\_\_\_\_\_.

\_\_\_\_\_ Yes! We will be attending the event as a Booth Vendor as part of our sponsorship and will provide a Certificate of Liability Insurance by March 4<sup>th</sup>, 2022.

\_\_\_\_\_ Yes! We will be entering a submission into the Bark City Pawrade of Dog Home Competition as part of our Top Dog or Champion sponsorship

\_\_\_\_\_ Yes! We will be attending the event as a Booth Vendor.

\_\_\_\_\_ No, regretfully, we are unable to attend the event as part of our sponsorship.

\_\_\_\_\_ We are not able to sponsor at the suggested levels this year, but would like to provide support in the form of product donation, a different monetary amount, or other. Details: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Please make checks payable to Park City Area Home Builders Association. Or pay by credit card:  
(There will be a 3% processing fee added on to all credit card charges)

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_ Amount: \$\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send a high-resolution logo for use in the sponsorship media to: [alicia@pcahba.com](mailto:alicia@pcahba.com)  
(Acceptable formats: jpg, png, ai, eps)

Please return sponsorship form and payment by February 4<sup>th</sup>, 2022 to:

Park City Area HBA  
Attn: Alicia Ackerman  
P.O. Box 980850  
Park City, UT 84098  
Or email: [alicia@pcahba.com](mailto:alicia@pcahba.com)

## VENDOR INFORMATION

- ✓ Booth vendor space includes: one 10 ft x 10 ft area. A limited supply of power will be available. If your group has specific power requirements, please notify the Park City Area HBA as soon as possible.
- ✓ All vendors are required to submit a Certificate of Liability Insurance to Park City Area HBA in advance, listing the Park City Area HBA as an additional insured.
- ✓ Sale of food and drink are prohibited.
- ✓ Auto traffic is prohibited on the grounds. All vehicles must be parked off the event grounds unless otherwise indicated. If your group requires a vehicle on the grounds, accommodations must be made. Please notify the Park City Area HBA as early as possible to allow for planning. Vendors are required to stay to event closing.
- ✓ All attending animals are required to be listed on the animal waiver that is to be turned in at the event entrance. All animals must be leashed or similarly under containment.
- ✓ More information about Bark City Festival 2022 will be forthcoming upon sign up and available at [www.pcahba.com/bark-city-festival](http://www.pcahba.com/bark-city-festival)

Thank you for supporting Bark City Festival: A nonprofit festival for pets! With your participation, this event is going to be amazing.

Sincerely,

Jenn Lewis,  
Event Organizer